

Improving social protection and promoting employment

Presentation First Draft Integrated Strategy Paper Steering Group, Phnom Penh, 31st January 2012 Arthur van de Meerendonk



Outline

- Status of the Integrated Strategy Paper
- Core messages of CH2 of the current version
- Balancing the two strategies: NSPS/NES
- NES: the main issues
- SP reform: a horizontal + vertical approach
- The governance framework
- Questions for the Steering Group



status of this version of the report

- The report elaborates upon a number of earlier initiatives...
 - RGCs NSDP Update 2009-13 and Rectangular Strategy ...
 - RGCs NSPS framework
 - ILOs background report on the need for a NES (Muqtada 2011)
 - ILOs Social Protection Expenditure and Performance Review
- The report is still 'work in progress'
- ... the blanc parts will be elaborated following the discussions in the Steering Group



Main messages (CHAPTER 2)

- Economic growth needs a 'social agenda'!
 - social protection, decent work standards, and sound economic performances can be reconciled – international best practice testifies to this!
- The NSPS needs to be complemented with a NES!
 - there is a need for a National Employment Strategy to complement the NSPS
- The implementation of both (NSPS + NES) needs to be embedded in a sound governance framework!
 - Coordinating social policies and ensuring consistency requires strong professional and (to some extent) politically independent institutions



Main messages (CHAPTER 2)

- Basic principles of sound governance
 - Government is capable to act to enforce legislation, collect taxes and contributions and safeguard the interests of the vulnerable
 - Government should be accountable procedures need to be transparent and checks and balances need to be in place
 - Government policies must be predictable and consistent
 - The social dialogue has been institutionalized to voice needs and translate them into policies and to redress conflicts of interest
- When these conditions are not in place, markets will fail to work in the benefit of the vulnerable



Leveling the two strategies...

The NSPS has been articulated ...

- The NSPS document is the outcome of a thorough process of consultations and discussions with all stakeholders involved and the RGC has approved/endorsed it
- It is imperative that the 'momentum' is retained!

... whereas the NES is lagging behind

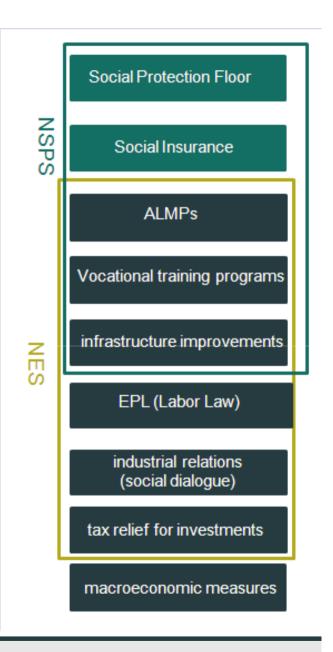
 Given the need for an integrated SP/ES approach it is required to 'jump start' the process of formulating an NES

This report, therefore, should have a double focus:

- 1. provide some useful guidelines for the articulation of a NES that is also consistent with the strategic documents that have been established (NSPS),
- 2. elaborate further the NSPS: now the 'WHAT' has been established, attention should be focusing on the 'HOW' (that is: on the implementation issues)



- Leveling the two strategies...
- Scope of the NSPS and the NES
 - It is clear that the two strategies need to be coherent to be effective!





What are the issues for the NES to tackle? (1)

- The issue of underemployment the 'working poor'
 - This relates to the issue of 'formalizing' the informal sector
 - The global trend rather seems to be in the opposite direction international competition affects the position and perspectives of the low-skilled workers
 - International best practice reveals that Labor Standards and social dialogue are effective in countering this trend and + beneficial from an economic perspective
 - Crucial is the right balancing: avoid 'overshooting' in terms of EPL in order to keep the labor market sufficiently flexible (as has been the case in the example of Nepal in the report)



What are the issues for the NES to tackle? (2)

Upgrading the skill level of the work force

- Establishing incentive structure for primary and secondary school enrolment link with NSPS
- Promoting and facilitating access to academic 'engineering studies' with a strategic focus ('diamonds')
- Tailoring training programs on sector demand
- Life long learning programs
- This requires a coordination structure.
 MOLVT could take the lead in this, other Ministries (Education and Economic Affairs) need to be involved, as well as the Social Partners and the NEA
- Piloting private provision of employment services under the NEA (?) (Australian model)



What are the issues for the NES to tackle? (3)

Institutionalizing the Social Dialogue

- There needs to be a streamlining of representative bodies!
- For each sector Labor Standards need to be negotiated between a small number of representative workers' and employers' organizations
- These negotiations would include earnings levels, other benefits, SI arrangements and education and training programs
- The resulting Collective Agreements should preferably set a longer-term frame and leave some scope to renegotate for example the wage levels when economic circumstances would warrant this, without requiring revision of the entire frame
- Upon approval, government should impose the Collective Agreement to the entire sector – this is important to avoid 'free riding'



What are the issues for the NES to tackle? (4)

'putting Cambodia's industrial eggs in more baskets'

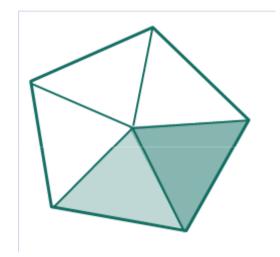
- The current predominant focus on the garments sector is dangerous
- Experience from the 'Tiger' economies reveals that industrial diversification and the establishing of 'backward/forward linkages' are imperative
- ... although, there is no 'single Asian economic success model' Cambodia has to develop and pursue its own path
- Improving agricultural productivity and developing infrastructure are among the first and highest priorities
- Again, this requires a coordination structure. tax incentives, regulatory reform, and not least including targeted ALMPs (for example PWPs) are among the areas that need to be firmly integrated and coordinated.



Suggestions for the NES (options)

'Growth diamonds'

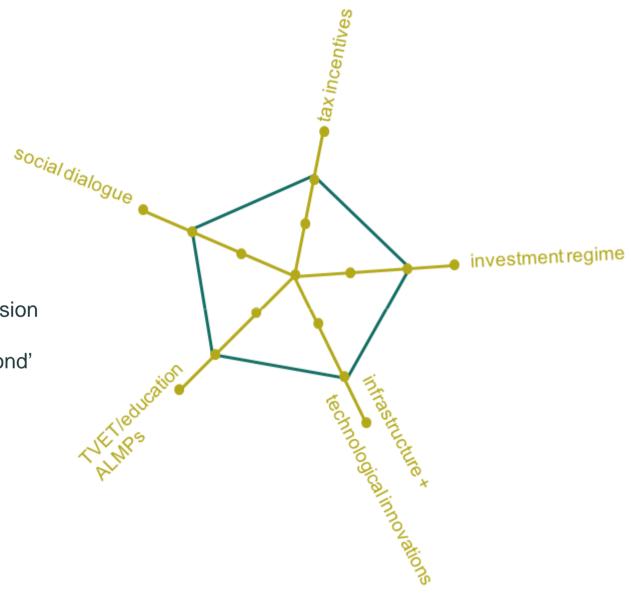
- Define which sectors could be Cambodia's future 'growth diamonds
- This will help to maintain focus and coordinate the various policies related to the formulated objective





(continued)

- 'Growth diamonds'
- Targets should be formulated and progression monitored for each dimension of the 'diamond'





Social Protection reform: extending coverage

The 'horizontal' and 'vertical' approach

- On the horizontal side the main challenge is to streamline existing measures and programs, to identify pockets of uncovered groups, and to set the ambition level (in terms of benefit levels and entitlements)
- On the vertical side the main challenge is to prioritize the contingencies to be covered (UI, Sickness, Disability/Work injuries, Maternity, Old age Pensions, ...?), and to come up with costing estimates of various packages of SI schemes
- Then the design of the schemes is the next step: benefit levels, entitlements, contributions rates for workers and employers and government subsidies (if applicable)



Social Protection reform: delivery issues

- How to organize an effective (targeted) delivery efficiently?
 - Horizontal programs under local administration (retaining the responsibilities of the Ministries) – at the local level needs tend to be assessed best
 - Several countries operate single offices (one stop shops) at the local level, that combine social services including employment services
 - Vertical programs under professional management (see subsequent slide) but with policy linkages to Social Partners and involved Ministries)
 - Finding and keeping track of the households/individuals in need is the main challenge – lessons from ID poor?
 - Piloting a 'cash upon registering' program (links to PEOPLE service)... (?)



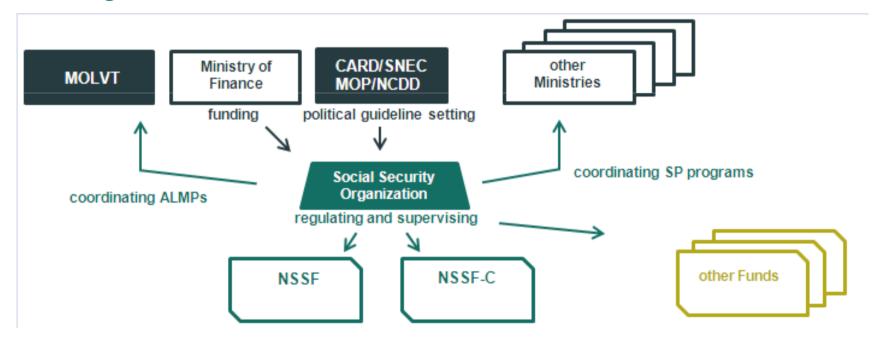
Social Protection reform: governance issues

- The need for a 'regulator': a National SSO
 - This 'SSO' could coordinate the activities of the NSSF/NSSF-C (slide 13)
 - The organization should be free from 'politicking'
 - ... however, still reporting to the responsible Minister this includes setting the broad guidelines and approving the annual budget (plus mid-term reports)
 - On the political level a coordinative role could be envisaged for the Steering Group!
 - Professional management and consultation ties to the major stakeholders (Ministries and Social Partners)



Social Protection reform: governance issues

The governance frame for the National SSO





Questions for the Steering Group

- Consent of the Steering Group is sought on the following:
 - Does the Steering Group agree with the analysis in the report so far?
- Does the Steering group agree with the direction (the suggestions) such as outlined in the previous slides? Is there sufficient added value in these suggestions to warrant further elaboration?
- Does the Steering Group want to add elements that need to be elaborated?



Discussion items for the Steering Group (1)

Growth Diamonds:

- The suggestion to target a limited number of sectors with a coordinated set of policies aiming to create 'growth diamonds' - how does the group think about this?
- Does the group agree on the five dimensions of the growth diamond: are these indeed the key dimensions of a coordinated strategic policy package?
- Which would be (say) FOUR priority sectors?
- Who are the institutional actors that need to be involved?
- Other suggestions the group wants to make...



Discussion items for the Steering Group (2)

ALMPs (TVET and PWPs, and organizational issues):

- The suggestion to make SA conditional for the working aged? (that is one can only receive an SA benefit when one is either following education, caring or available for work)
- The suggestion to link PWP and TVET programs with the 'growth diamonds'
- The suggestion to provide incentives for students to enroll in technical studies
- How does the group think of the suggestion to pilot private provision of employment services?
- Which organization could take the practical lead in this, and what are the checks and balances that need to be organized?
- Other suggestions the group wants to make...



Discussion items for the Steering Group (3)

Social Protection Delivery Issues

- The suggestion of a tiered SA benefit with higher benefits for households with school attending children
- The suggestion to pay benefits to adult household members on an individual basis
- The suggestion to provide vouchers for in kind services, such as basic health and education
- The suggestion of piloting 'cash for registering' programs, with the objective to identify and keep track of the individuals and households in need
- The suggestion to link the former program to ID poor/PEOPLE services
- One stop shops at the local level (community level) combining benefit and empl. services
- Other suggestions the group wants to make...



Discussion items for the Steering Group (4)

Social Protection Governance

- How does the group think of the establishment of an autonomous Regulator? (SSO)
- Should the Minster for Social Affairs retain the political end-responsibility, and should the influence of the Minister be restricted such as proposed in the report?
- Does the group agree that a strong professional academically educated management needs to be in charge of this regulating organization?
- How can the SSO be given a strong mandate towards other Ministries in order to ensure coherence and consistency between the various social programs?
- Can the Steering Group act as the 'political' supervising board for the management of the SSO – who needs to included for that?
- Other suggestions the group wants to make...