

From Jobs to decent work: integrating job creation and social protection

a partner approach by Invest for Jobs and ILO

On behalf of



Federal Ministry
for Economic Cooperation
and Development

Implemented by

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

KFW





Special Initiative "Decent Work for a Just Transition"

Our development objectives

Teaming up with companies to create up to 100,000 good jobs in our partner countries.

Also:

- Securing and increasing private sector investment
- Strengthening business locations
- Contributing to the socio-ecological transformation of the economy ('just transition')
- Generating more and better jobs for women
- **Improving local working conditions and social protection**

The SI implements a micro level needs-oriented private sector cooperation approach, mainly working in direct cooperation with companies.

Contributions to the implementation of:



Contributions to the following Sustainable Development Goals:



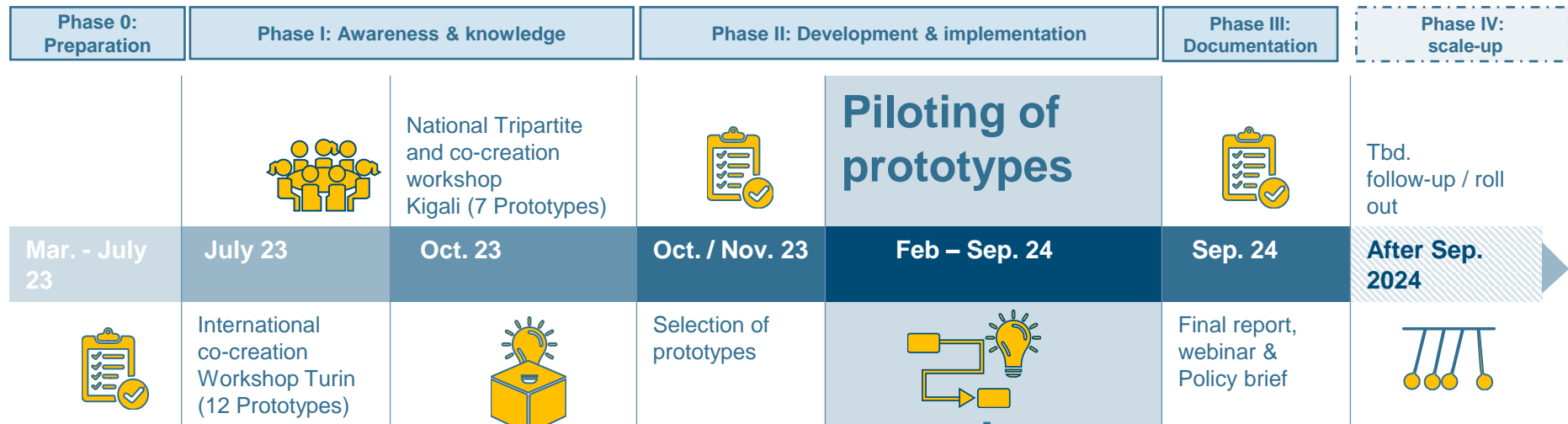


A partner approach by Invest for Jobs and ILO for an impactful intervention in the topic of Social Protection





Multi-phased project architecture



Farmers' social protection for growth initiative:

- ▶ Social protection contributions included in commercial contracts provided by central buyers
- ▶ The advantage for buyers is an increase in the reliability and sheer size of the supply base

Sales Agent Social Security Scheme:

- ▶ This is based in enrolling sales agents who usually work on commission basis into a customized social protection scheme
- ▶ Both workers and employers commit to paying contributions.

Voluntary pension scheme for moto vehicle cooperative members:

- ▶ Implementation supported by Yego, a ride hailing app, through which social protection contributions can be made
- ▶ This is supposed to be mutually beneficial: incentivising the use of the platform and contributing to drivers' pension funds

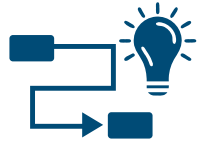


Objective - Strengthening the private sector role in Social Protection

- Increasing awareness and knowledge about opportunities for enterprises to strengthen access to social protection systems and measures
- Addressing barriers for private sector engagement in Social Protection in practice
- Developing approaches for private sector companies to enhance Social Protection in line with their demands in practice
- Showcasing the importance of the private sector and micro level interventions in strengthening Social Protection

finding creative solutions to **bridge the gap** between social protection systems, enterprises and workers who lack social protection coverage

Success factor: The complementary partnership between ILO, ITCILO, and GIZ SI, each leveraging their comparative advantages, institutional knowledge and strong relationship with different stakeholders



Multi-phased project methodology: awareness and knowledge, co-creation, piloting

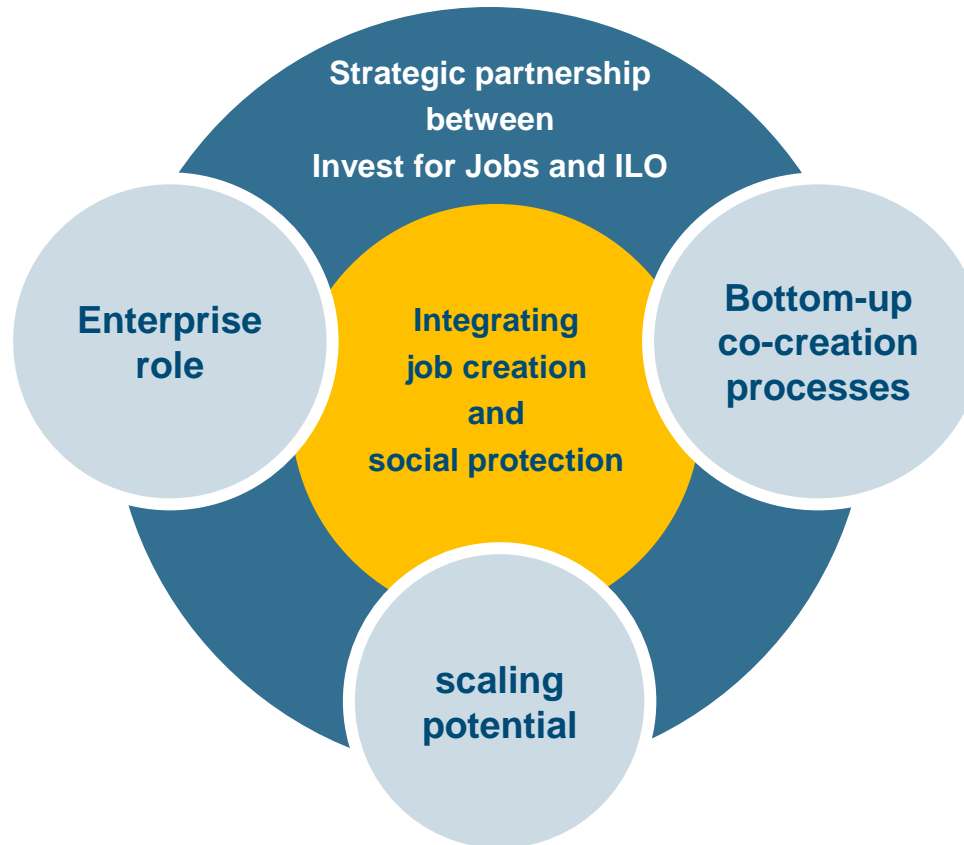
- Co-creation approach through a series of interactive tripartite workshops:
 - develop and implement ideas & prototypes bottom-up with involvement of all relevant stakeholders
 - focus on solutions which take closest possible account of employers' and workers' real drivers and constraints in practice
- Piloting and testing bottom-up “prototypes” for social protection extension:
 - practice-oriented solutions feasible to be piloted by enterprises in the Rwandan context
 - guided by the international social security standards

! a bottom-up process to develop approaches in **direct partnership with enterprises** ensures commitment and relevance in practice

Success factor: The participatory co-creation approach with solutions designed by enterprises themselves, engaged in tri-partite dialogue with social security organizations, employers and workers representatives.



Final points and some learning experiences





Thank you

www.invest-for-jobs.com



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