

Value of the Benefit

Length of the Benefit

Administration

Conclusions

The Programme of Support to the Environmental Conservation was established by Law 12.512, 14 Oct 2011, and has the following objectives:

- I - promote the conservation of ecosystems, through sustainable family farming production;
- II - promote citizenship, better life conditions and increase the income of people living in extreme poverty;
- III - promote the participation of the beneficiaries in environmental, social, educational, technical and professional trainings.

Bolsa Verde: Promoting sustainable rural development

Author: Silcia di Gaetano

Bolsa Verde aims at instilling sustainable practices in people living in the forest. This is done by giving poor families financial aid under the condition of preserving their surrounding environment. In doing so, the policy envisions that the Amazon will be protected by the families dwelling therein.

- Bolsa Verde is an income transfer programme directed to families living in situation of extreme poverty in areas of environmental relevance.
- The aim is to cover 73,000 families by 2014.
- It offers a payment for environmental services while recognizing the economic value of the protection of ecosystems.

Bolsa Verde is the name given to the Environmental Conservation Support Programme. It is part of the Federal Government Plan Brasil Sem Miséria.

Brazilians who live in a situation of extreme poverty.



- In Bolsa Verde the compensation will take the form of R\$ 300 or \$ 150, to be paid to each beneficiary family quarterly by the Caixa Economica Federal. The cash is made available for 150 days, after this period, if the family has not withdrawn the money, it would be returned to the MMA.
- The cash can be withdrawn from Caixa branches and ATMs upon presentation of the Bolsa Familia card.



What are the criteria to avail benefits?

- Situation of extreme poverty (monthly income per capita R\$ 70 or \$34)
- Registered with the Federal Government's Single Registry of Social Programmes (CadÚnico)
- Environmental conservation activities in Protected Areas

OBRIGADA

Administrative Committee	Ministry of the Environment (MMA)
Administration of the Areas Covered by the Program	<p>Ministry of the Environment (MMA)</p> <p>Ministry of Social Security and Family Support (MDS) / Ministry of Agriculture, Livestock and Fisheries (MAPA) / National Institute of Amazonian Research (INPA) / Institute of Environment and Natural Resources (IBAMA) / Institute of Environment and Natural Resources (IBAMA) / Institute of Environment and Natural Resources (IBAMA)</p>
Program Monitoring	<p>Specialized Agencies for the Conservation of Biological Heritage</p> <p>Specialized Agencies for the Conservation of Biological Heritage</p> <p>Specialized Agencies for the Conservation of Biological Heritage</p>
Financial Management	Caixa Econômica Federal Bank

Bolsa Verde: Promoting sustainable rural development

*Author:
Silvia di Gaetano*

Bolsa Verde is the name given to the Environmental Conservation Support Programme. It is part of the Federal Government Plan Brasil Sem Miséria.

Brazilians who live in a situation of extreme poverty.



The Programme of Support to the Environmental Conservation was established by Law 12.512, 14 Oct 2011, and has the following objectives:

- I - promote the conservation of ecosystems, through sustainable family farming production;**
- II - promote citizenship, better life conditions and increase the income of people living in extreme poverty;**
- III - promote the participation of the beneficiaries in environmental, social, educational, technical and professional trainings.**

- **Bolsa Verde is an income transfer programme directed to families living in situation of extreme poverty in areas of environmental relevance.**
- **The aim is to cover 73,000 families by 2014.**
- **It offers a payment for environmental services while recognizing the economic value of the protection of ecosystems.**



What are the criteria to avail benefits?

- **Situation of extreme poverty (monthly income per capita R\$ 70 or \$34)**
- **Registered with the Federal Government's Single Registry of Social Programmes (CadUnico)**
- **Environmental conservation activities in Protected Areas**

Administration

Administrative Committee

Ministry of the Environment (MMA)

the Chief of Staff of the Presidency of the Republic (CC/PR), the Ministry of Social Development and Fight against Hunger (MDS), the Ministry of Agrarian Development (MDA), the Ministry of Planning, Budget and Management (MPOG) and the Ministry of Finance (MF)

Administration of the Areas Covered by the Program

- Chico Mendes Institute for the Conservation of Biodiversity (ICMBio)
- National Institute of Colonization and Agricultural Reform (INCRA)
- Federal Heritage Department (SPU/MP)

Program Monitoring

- The Management and Operations Centre for the Amazon Protection System (Censipam)
- Brazilian Institute of the Environment and Renewable Natural Resources (Ibama)

Financial Management

- Caixa Econômica Federal Bank

Value of the Benefit



- In Bolsa Verde the compensation will take the form of R\$ 300 or \$ 150, to be paid to each beneficiary family quarterly by the Caixa Economica Federal. The cash is made available for 150 days, after this period, if the family has not withdrawn the money, it would be returned to the MMA.
- The cash can be withdrawn from Caixa branches and ATMs upon presentation of the Bolsa Familia card.





Conclusions

Bolsa Verde aims at instilling sustainable practices in people living in the forest. This is done by giving poor families financial aid under the condition of preserving their surrounding environment. In doing so, the policy envisions that the Amazon will be protected by the families dwelling therein.

OBRIGADA